

# memberships



-- MCOL paid memberships cost as little as \$15 per month --

## Paid Members Get Discounts and a Complimentary Webinar:



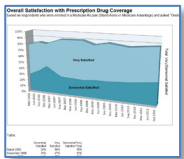
- \* 50% discounts to MCOL's HealthcareWebSummit events
- \* 10% discounts off of MCOL and HealthQuest products in MCOL's HealthExecStore
- \* Complimentary registration to the annual January Future Care web summit (\$295 value)

## Paid Members get e-Newsletters and e-Zines including:



- \* **MCOL Week-End** - Weekly business news, featured column: MCOL Tidbits and more
- \* **Weekly Data Delivery Service** - Selected data file available for delivery by clicking reply
- \* **MCOLMonthly** - A monthly e-magazine exclusively for paid members
- \* **Quarterly Reports** - e-magazine with financial/statistical information for selected plans
- \* **Payers & Providers** - monthly National Edition of Payers & Providers Newsletter
- \* **Contracting News** - Monthly health plan and provider contracting developments
- \* **Factoids** - Brief, timely selected data, distributed daily, covering a wide variety of topics
- \* **@Career** - Monthly employment opportunities and promotion announcements
- \* **@Conference** - Monthly conference news listing upcoming major conference events
- \* **@Employer** - Monthly employer health benefit issues
- \* **Thought Leaders** - Bimonthly insights from national leaders on important selected issues
- \* **@How-To** - bimonthly primers on key selected topics.

## Paid Members get exclusive Web Site access, with these and many other features:



- \* Searchable past HealthcareWebSummit presentation slides and pre-recorded sessions
- \* Searchable publication archives to MCOL member e-newsletters
- \* Daily headline news with several leading news feeds
- \* Expanded searchable e-Dictionary of health care business terms
- \* Searchable web site directory databases for plans, provider organizations, PBMs and more
- \* Current and archived data maps, trend graphs, downloadable data delivery files and more
- \* Article library including monthly selections from Accountable Care News, Medical Home News, Predictive Modeling News & Readmissions News
- \* Silver and Gold members get access to searchable Silver database files and Health Plan database, plus the Silver Companion e-Newsletter subscription; also MCOLGlobal for Gold

## Members get to network via LinkedIn:



Exclusive MCOL member LinkedIn Group facilitating networking, job opportunities, & discussions

## Corporate Site Licenses Available:



Get a corporate membership for your organization or department. Extreme discounts apply to site licenses, with detailed information and pricing available at <http://www.mcol.com/corporate.htm>

see membership order form on reverse side

# memberships



## Paid Membership Application

Membership Level			
Check One	Membership Level	Monthly Price	Description
	Bronze	\$15.00	All Non-Premium Features
	Silver	\$25.00	Above plus premium features including searchable Silver Database Files and Health Plan Database; plus Silver Companion e-newsletter subscription
	Gold	\$32.50	Silver membership features, plus subscription to MCOLGlobal with International Health Care content

Desired Username and Password (username must be <20 characters & password <10 characters)	
Username 1 <sup>st</sup> Choice:	Password:
Username 2 <sup>nd</sup> Choice:	

Customer Information		
Your Name		
Your Title (if any)		
Organization (if any)		
Your Mailing Address:		
City:	State:	Zip:
Phone:	ext	Fax
E-Mail:		
[Silver/Gold Only] Silver Companion Name & E-Mail:		

Payment Information	
Payment by Credit Card: (Circle One) Amex MasterCard Visa Discover (cards billed monthly)	
Card Number:	Expires
Payment by check: (Circle One) Payment Enclosed Please Invoice Us (check requires annual payment)	

You may cancel memberships at any time. Annual payments will receive pro-rata refunds upon cancellation. Your e-mail address is not shared with third parties in accordance with privacy policy at [www.mcol.com](http://www.mcol.com)



### To Submit Your Order:

**Fax:** 209.577.3557 **Phone:** 209.577.4888 **Web:** <https://www.managedcarestore.com/webform.htm>  
**Mail:** MCOL 1101 Standiford Avenue, Suite C-3 Modesto, CA 95350