



National Managed Care Leadership Directory 2016 Users Guide

Updated February 2016

Note: Use of this product requires compliance with the Terms of Use as set forth on page five of this document

Usage Requirements

- Adobe Acrobat Reader v8.0 or higher to view Directory.
- Applicable Database Programs to utilize selected database files, such as Microsoft Access 2000 or higher, Microsoft Excel 1997 or higher, or programs compatible with comma delimited .csv files.
- Microsoft Windows 2007 or compatible programs to view and print the mailing label file
- 16+ MB hard disk memory to download all file formats. Less memory required to download only selected files.

Usage Instructions

- No installation program is required for use of the PDF or database files.
- To use the database, download the database file in the format(s) that you desire from the HealthExecStore Download Center to your hard disk drive. See below for a full list of available formats.

File Formats Available

The following file formats are available for download

Adobe Acrobat version of Leadership Directory Book	Directory.pdf
Microsoft Word 2007 formatted for Avery 5161 1 inch by 4 inch mailing labels sorted by zipcode	Labels.doc
Microsoft Access 2007	nmcl2016ver2007.accdb
Microsoft Access 2000	nmcl2016ver2000.mdb
Microsoft Excel 2007	Company.xlsx and Employee.xlsx
Microsoft Excel 97-03	Company9703.xls and Employee9703.xls
Comma Delimited	CompanyCSV.csv and EmployeeCSV.csv

Using the File Formats

You do not need to use all the file formats provided. Instead, select one or more of the file formats that is compatible with how you desire to use the database, and with the software applications you desire to use the database in. To work with your desired file format, download the file into your hard disk drive from the HealthExecStore Download Center, and then open or import the file from the applicable software application. Refer to Data Description section below should you need to map or layout the file as desired.

Content Overview

Scope

There are 8,041 executives listed from 1,005 companies, with a varying range of executive positions listed per company. Companies reported include Health Plans, Provider Networks, PBM, Specialty Organizations (Dental, Vision and Behavioral Health Networks), and Administrative Organizations including major Quality Improvement Organizations, Utilizations and Disease Management Organizations, and TPAs.

Company Description

The information included has been provided by the listed organizations or through MCOL research. Companies from multiple industry segments are included to provide a single source of information on major managed care companies and their respective leaders. Parent Company information has been provided for many of the applicable organizations, and all companies have been classified according to the following Company Types: Administrative Organizations, Health Plans, PBMs, Provider Networks or Specialty Organizations. Please note the Parent Company field includes indication of independent Blue Cross Blue Shield affiliates.

Executive Listing

The individuals listed for each organization are those with decision-making authority in various functions of the company. 33 key functions were identified which apply to many managed care organizations. In some cases, persons are listed under two separate functions when applicable. Furthermore, some persons are listed in more than one company (under the same parent company) when they have responsibilities in more than one subsidiary. In addition to the general functional descriptions, the specific titles of executives are listed when provided by their organizations. However, some titles are abbreviated or truncated due to space considerations.

Specific Data Description

Two of the files provided are not applicable for database use. Directory.pdf is an adobe acrobat version of the Book form of the Directory. Labels.doc provides an employee mailing label-ready file in zip code order. The Microsoft Access database includes tables that include all components of the database. The Microsoft Excel, and Comma Delimited files are available in two versions: “company”, which includes company only data without employee names, and “employee” which includes employees with applicable company information for each employee. The database provides one or two standardized job functions (JIDs) for each employee.

Access Table Names: hqld001_comp. Refer to table hqld097_parent_comp to decode Parent Companies, and table hqld098_comp_type_id to decode Company Type.

Other Data Formats: this data (except Company ID) is available in the files named “company”, and these data fields (except Company ID, and Web Site) are available for each employee in the files named “employee”. Parent Company and Company Type actual names are provided in these file formats, instead of the codes provided in Access format. Hqld001_comp provides the following data:

Field	Description
compid	MCOL assigned Company ID number
Company	Company Name
Address	Company Mailing Address
City	Company City
State	Company State
Zip	Company Zip Code
Phone	Company Phone Number
Fax/Email	Company Fax Number or email if applicable
ParntCompany	Parent Company Code if applicable
CompType	Category of Company
Web Site	Web Site Address if listed

Access Table Names: hqld002_emp. Refer to table hqld001_comp to decode Company Names, and table hqld099_job_id to decode Job IDs

Other Data Formats: this data (except Company ID) is available in the files named “employee” in combination with the company information for each employee as discussed above (other than web site). Job ID actual names are provided in these file formats, instead of the codes provided in Access format. Hqld002_emp provides the following data:

Field	Description
Compid	MCOL assigned Company ID number
Last	Employee Last Name
First	Employee First Name
Letters	Employee Suffix (MD, etc)
Title	Employee Title if available
JID1	Job ID code
JID2	Second Job ID Code if applicable

Access Table Name: hqld097_parent_comp (Parent Company)

Other Data Formats: this data is already decoded in other file formats.

Field	Description
PCMP ID	MCOL assigned Parent Company ID number
PMCP_Desc	Name of Parent Company

Access Table Name: hqld098_comp_type_id (Company Type)

Other Data Formats: this data is already decoded in other file formats.

TypeID	Description
1	Health Plan
2	Provider Network
3	Specialty Organization
4	Administrative Organization
5	PBM

Access Table Name: hqld099_job_id (Job ID)

Other Data Formats: this data is already decoded in other file formats.

Field	Description
JID	MCOL assigned Job Function ID number
Desc	Job Function Description

JID	Description
1	Chairman of the Board
2	President/CEO
3	Chief Operating Officer
4	Chief Medical Officer
5	Chief Finance Officer
6	Chief Information Officer
7	Other Senior Executive
9	Actuarial
10	Administration and Analytical
12	Business Development
13	Case Management
14	Claims
15	Dental
16	Finance
17	Government Relations
18	Human Resources
19	Pop Health/Disease Mgmt

JID	Description
20	Legal
21	Marketing
22	Clinical
23	Member Services
24	Network Contracting
25	Operations
26	Optical
27	Pharmacy
28	Provider Relations
29	Public Relations
31	Quality Management
32	Medical Director
33	Sales
34	Utilization Management
35	Other Staff/Executive
36	Information Systems

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